


GENERAL PROFILE		
<p><i>Letetia Liggins,</i> CPT LL</p>		
Company Name	GumballEnterprises	
Residence Country	United States of America	
Languages	English	
Contact Information:	Address	1424 11 th Ave. Suite 400, Seattle, WA 9811
	Email	hello@gumballenterprises.com
	Website	www.gumballenterprises.com
	Contact Number	(206) 931-1865
PROFILE DETAIL		
Education	<ul style="list-style-type: none"> • MA candidate – Health Theology AIHT • BS - Business Economics: Business Administration Winthrop University 	
Certifications	<ul style="list-style-type: none"> • Certified Performance Technologist, ISPI • DiSC Certified Facilitator • DDI Facilitator • Zenger Miller-Achieve Global Facilitator • Project Management, George Washington University • Human Resources Consulting Skills, Linkage and DePaul University • Mediating Workplace Disputes, Capital University • Time Management, Franklin Covey 	
Areas of Expertise	Coaching for leaders, Organizational effectiveness, Training and development, Instructional design, Knowledge engineer	
Industry(s)	Telecommunications, IT, Mass Transit, Retail, Sales, Banking	
Years of Facilitation Experience	20 years.	
Years of Coaching Experience	30 years.	

Years of Consulting Experience	20 years.
Years of Training Experience	26 years.
Years of Design Experience	25 years.
Years of Data Analysis Experience	17 years.
Assessment Tools	DiSC, 360 Team Assessment, Strategic Planning Assessment, Change Management Toolkit, Facilitation Toolkit
Other related experience	Department chair business college, Coach and speaker for marketing sales teams, Instructional systems design for Fortune 100 companies
Sample Clients	T-Mobile, The Ki Group, 16 Copenhagen, MarketSource
Level of Clients Coached	Up to CEO, Business Owner, Middle management, Frontline Leaders
COACHING PROCESS	
Style	Experiential discovery; hands-on: self examination; values clarification; leadership style; behavioral options; practicing new behaviors
Length of Sessions	4 hours; 8 hours; 5 days; 2-4 hours per week for 4 to 6 months.
Other	
BIO	
<p>Letetia Liggins is a Certified Performance Technologist and a noted leader in the discipline of Human Performance Technology. For more than 20 years, she has contributed to and influenced organizations in the development of their performance improvement strategies. Her areas of strength are learning, design, facilitation, and organizational development. Letetia's current passion and interests as a self-directed consultant through her company, Letetia Liggins Performance Technology, LLC, is to help companies' re-tool their leadership development transition program, and to lead design and development teams through eLearning and instructor lead projects. Letetia loves to learn and maintains her membership in ISPI. She is a former officer for her then local chapter of ASTD. She is proud of the impact former projects made on the organizations for which they were created. Noted projects such as enterprise curricula for company values, compliance, new employee orientation, diversity, and inclusion which supported 40,000 employees: and design and development of a wildly successful leadership development and coaching program for a Fortune 500 company. She has also had the honor of leading talented teams of managers, instructional designers, and web designers.</p> <p>Letetia is a published author, contributing to the book <u>Victorious Living for Women</u>. She blogs on regular basis and is working on several book projects.</p>	