


GENERAL PROFILE		
Yoko Moriyama		
Company Name	GumballEnterprises	
Residence Country	United States of America	
Languages	Japanese, English	
Contact Information:	Address	1424 11 th Ave. Suite 400, Seattle, WA 9811
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PROFILE DETAIL		
Education	<ul style="list-style-type: none"> • MA- Applied Behavioral Science LIOS/Bastyr University • BA- Psychology Shepherd University 	
Areas of Expertise	Executive, Leadership and Life coaching, Group facilitation, Leadership Training, Diversity/Cross-cultural Training	
Industry(s)	Education, NPO, Health/Social Services, Japanese related organizations	
Years of Facilitation Experience	7 years	
Years of Coaching Experience	First started coaching in 2005.	
Years of Consulting Experience		
Years of Training Experience	11 years	
Years of Design Experience	7 years	
Years of Data Analysis Experience		
Assessment Tools		
Other related experience	4 years of management experience in the largest healthcare company in Japan.	

Sample Clients	Microsoft, Coca-Cola Japan, Japan Business Association, Mukogawa Fort Wright Institute
Level of Clients Coached	Director, Manager, Business Owner
COACHING PROCESS	
Style	Approach from system perspective. Use insights based on intercultural/diversity studies and behavioral science. Listen and clarify how clients are challenged and bring awareness and realization to practice new behaviors.
Length of Sessions	1-1.5 hours ranging from 3 to 6 months. Depends on client's needs.
Other	
BIO	
<p>Yoko was born and raised in Japan and came to the US to earn BA in Psychology and MA in Applied Behavioral Science. Between her BA and MA, Yoko worked in Japan as a manager responsible for all business operations connected with contracted medical facilities.</p> <p>After earning her Masters, she worked at a consulting company in Seattle on a project providing leadership training at one of the largest utility companies in Japan. She designed and led lectures and translated the textbook and training materials. During training, she coached project teams and leaders to enhance their learning. In addition, she worked as Intercultural Consultant to build collaborative relationship between a consulting firm and their Japanese client.</p> <p>Since 2011 she is the owner of Wise Leadership, LLC which provides coaching, and training services to Japanese individuals and businesses in Seattle area. In her spare time, she enjoys gardening and photography.</p>	